

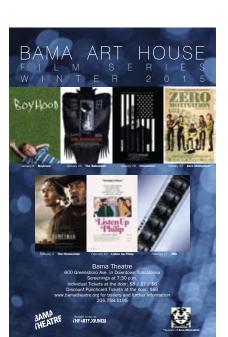
Arts and Humanities Council of Tuscaloosa County, Inc.
June 2014 - April 2015

CHEARTS COUNCIL



Established by a group of citizens dedicated to the arts, the Arts and Humanities Council of Tuscaloosa County, Inc. is the Arts Division of the Tuscaloosa County Park and Recreation Authority. The purpose of the organization is to promote and encourage the arts and humanities in Tuscaloosa County. To achieve this objective, the Arts and Humanities Council of Tuscaloosa County, Inc. shall:

- Provide a means of cooperation, exchange of information and support among its 50 member organizations
- Stimulate and develop interest in and participation in the arts and humanities among the citizens of Tuscaloosa County



Sandra Wolfe, Executive Director Sharron Rudowski, Education Director David Allgood, Bama Theatre Manager Kevin Ledgewood, Publicist Meghan Truhett, Marketing Coordinator, CAC Rentals and Bama Theatre Assistant Manager Paula Demonbreun, CAC Supervisor

Board of Directors

Brenda Randall, President Bill Buchanan, Vice-President Amy Ahmed, Secretary Debbie Watson, Treasurer Katie Howard, Member Organization Representative Dr. Ann Bourne, Past President

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Board Members

Tony Avery Dianne Bragg D. Jay Cervino Pamela DeWitt Melanie Edwards **Andrew Grace** Anne Guthrie Mary Kerr **David Jones** Beverly May Brendan Moore Marcelyn Morrow David Nelson Ruth O'Connor Rebecca A. Young

Front cover, bottom: "Wash" image from Jamie Grimes exhibit, CAC Top: Image from Sky Shineman's exhibit "Seismic Shift", CAC

2014 - 15



21st Druid Arts Awards

The Druid Arts Awards are presented by The Arts Council in a ceremony held every other year at the Bama Theatre. Volunteers, educators and artists in each discipline are honored in addition to corporate sponsors, the Patron of the Arts and the Home Grown award. Special awards are also presented to those individuals or groups who contribute to the arts community but are outside of the aforementioned categories. The purpose of the ceremony is to publicly recognize the work of the dedicated individuals in each of these areas and their contributions to Tuscaloosa County. Left, Druid Arts Awards photo by Mary Meares

Patron of the Arts Award - Judi Rabel Corporate Sponsor of the Year - Jamison Money Farmer Special Award - Ruth Jatib O'Connor Special Award - Ron Montgomery Special Award - Brian Brooker / Ellis Architects Home Grown Artist - Chuck Tilley Special Lifetime Achievement - Sara Turner Literary Artist - Jennifer Horne Music Volunteer - Dr. Elizabeth Aversa Music Educator - Paul Houghtaling

Theatre Volunteer - Tony Avery Theatre Volunteer - Richard Livingston Theatre Educator - Adam Miller Theatre Artist - Drew Baker Visual Artist - Tony Brock Visual Arts Educator - Jamey Grimes Visual Arts Volunteer - Joanna Jacobs Dancer - Jayci Kalb Dance Educator - Alison Hollingsworth Dance Volunteer - Gail Windham

Fundraising

June 1, 2014 – April 21, 2015

Cultural Arts Center (ongoing):

Mailings and receptions with tours -Greensboro Room, Harrison Galleries, CAC

Annual Membership Contributions:

2014 membership letters moved to an annual cycle

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August 29, 2015

Benefit event to raise funds for The Arts Council at the Bama Theatre and the Dinah Washington Cultural Arts Center

City Funding 2014 - 2015

\$50,000 awarded to The Arts Council from The City of Tuscaloosa was used to pay for:

- Part Time Evening and Weekend Supervisor for CAC Events
- Full Time Marketing Coordinator/ Bama Theatre Assistant Manager/ Cultural Arts Center Rentals position with benefits.
 - Full Time position responsible for:

Cultural Arts Center rentals Ongoing CAC rental marketing campaigns Coordinating with renters and CAC Supervisor CAC maintenance and development Ordering CAC equipment and signage Maintaining website & social media Monthly electronic newsletter Analytics and research Bama Theatre and CAC calendars Bama Theatre restoration projects as needed Bama Theatre coordination with Theatre Manager

Bama Theatre day events supervision as needed Electronic database of patrons Event planning and promotion



Rental Income

Budgeted Income for June 1, 2014 to May 31, 2015: \$114,850 Rental income cleared as of April 20, 2015: \$109,621

Restoration & Repairs 2014-2015

Two new toilets: \$1,800

Plaster work in the theatre: \$100

*Total Bama Theatre restoration: \$1,900

Repairs include supplies, security and fire upgrades and

heating and cooling repairs.

*Total Bama Theatre repairs this fiscal year: \$8,729.80

Bama Theatre Expenses 2014-2015

- *Cleaning at the Bama this fiscal year: \$32,039
- *Utilities at the Bama this fiscal year: \$33,025
- *Trane Annual HVAC Contract: \$5,540
- *AT&T Phone lines: \$2,606.46
- *AT&T Internet: \$3,228.72
- *Triple Point Water Analysis: \$2,189.16
- *Computer Equipment: \$3,351.37
- *Janitorial supplies: \$1,156.27
- *Garbage supplier for all venues: \$1,793.22
- *Exterminators for all venues: \$720

Bama Theatre Concessions/Bama Bar 2014-2015

Concessions Income: \$89,226

- *Concessions Expenditures: \$39,523
- *Part Time Staffing Expenditures for all venues: \$97,524

*All expenses paid by The Arts Council general fund.

Bama Art House Film Series

Summer 2014 Attendance: 673 Fall 2014 Attendance: 1,029 Winter 2015 Attendance: 1,010

Proludio Digital Movie Playback System

Monthly fee with no set up cost for \$375 per month. Proludio is a downloaded digital format for high resolution projected films rather than 35mm or Blu-Ray.

Upcoming

Digital Marquee at an estimated cost of \$40,000. The Arts Council proposes to maintain the historical integrity of the facade of the Bama Theatre marquee (the neon "BAMA" logos will not be altered, nor the flashing/chasing bulbs) - only converting the three information boards to moving digital screens. Besides displaying current and upcoming events at The Bama, these digital LED screens may also be used for public service announcements - all at the touch of a keystroke.

CAC

Background

The Dinah Washington Cultural Arts Center (CAC) is a hub for the arts in Tuscaloosa, managed and maintained by The Arts Council. The CAC houses the Alabama Power Grand Hall and The Rotary Club of Tuscaloosa Black Box Theatre which provides a location for performances up to 250 people in an intimate setting perfect for family programming, educational opportunities and wedding or private event rentals. In addition, the CAC includes a satellite office for The Arts Council and the public offices for Tuscaloosa Symphony Orchestra and Tuscaloosa Community Dancers. The University of Alabama rents a gallery space and The Arts Council maintains a gallery within the CAC.

Fundraising

- \$1,101,305 raised as of April 20, 2015. These funds have been raised by The Arts Council from within our community. All current donors can be seen on cac.tuscarts.org.
- The Arts Council has taken out the first loan in the organization's history to complete construction; \$53,000 is needed to pay off loan.

CAC Grand Opening

Since the CAC opened on Dinah Washington's Birthday August 29, 2013 there have been 117 events including rehearsals, receptions, weddings, tours, fundraisers and performances. Of the 117 events to date 66 have paid to rent the space.

Rental Income

- Budgeted Income for June 1, 2014 May 31, 2015: \$65,000
- Rental income cleared as of April 20, 2015: \$68,300

CAC Repairs 2014-2015

Repairs were spent upgrading heating and cooling and draining the catering kitchen grease trap.

*Total cost for repairs this fiscal year: \$2,674.37

CAC Purchases 2014 – 2015

- Outdoor Signage Custom lighted marquee sign designed and created by Metal and Lights: \$10,021,48
- Catering Kitchen Added a u-line vent for the grease trap that was not vented during construction of the building: \$480
- Grand Hall/ Rentals (6) Pub tables: \$2,432.55
- 2nd Floor Repair Replaced 3 broken glass windows: \$540
- Additional expenses for purchases include loan payments and security and fire equipment fees.

*Total cost for purchases at the CAC this fiscal year: \$51,613.47

CAC Expenses 2014-2015

- *Total spent for cleaning at the CAC this fiscal year: \$21,869.68
- *Utilities at the CAC this fiscal year: \$19,757
- *Hughes & Mullenix Annual HVAC Contract: \$2,850
- *AT&T Phone lines: 1,601.54
- *AT&T Internet: \$2,187.86
- *Janitorial supplies: \$2,288.88

*All expenses paid by The Arts Council general fund.

Website Statistics

June 1, 2014– April 20, 2015

tuscarts.org

Visits: 14,995

Unique Visitors: 10,500

Average Time on Site: 1 minute 33

seconds

Percentage New Visitors: 68.5%

cac.tuscarts.org

Visits: 6,558

Unique Visitors: 4,905

Average Time on Site: 1 minutes 46

seconds

Percentage New Visitors: 73.5%

bamatheatre.org

Visits: 33,364

Unique Visitors: 23,484

seconds

Percentage New Visitors: 68%

Average Time on Site: 1 minute 24



Photo by Zachary Riggins zach@zacharyriggins.com

| | | Bama Th | Bama Theatre Inc | ome and | ome and Expenses- 12 year history | 12 year l | iistory | | | | | |
|----------------------------------|------------|------------|------------------|-------------|-----------------------------------|------------|------------|------------|------------|------------|------------|------------|
| Income | 2013 | 2012 | 2011 | 2010 | 2009 | 2008 | 2007 | 2006 | 2005 | 2004 | 2003 | 2002 |
| Bama Art House | 40,382 | 21,521 | 33,369 | 28,220 | 12,976 | 36,686 | 19,328 | 22,918 | 24,869 | 26,396 | 19,748 | 21,588 |
| Performing Arts | 1,867 | 37,156 | 44,674 | 74,559 | 14,085 | 65,588 | 30,190 | 40,493 | 40,669 | 32,558 | 8,071 | 24,890 |
| Concessions | 84,581 | 117,017 | 89,525 | 962'69 | 71,891 | 53,375 | 42,964 | 37,720 | 31,044 | 33,643 | 16,317 | 17,067 |
| PARA Salaries | 230,544 | 216,667 | 211,449 | 211,449 | 176,411 | 227,325 | 298,623 | 169,793 | 157,128 | 151,795 | 137,598 | |
| Restoration Fund | 40,364 | 55,156 | 36,908 | 37,029 | 40,926 | 18,416 | 37 | | | | | |
| Theatre Rent | 116,149 | 110,240 | 99,650 | 97,393 | 85,405 | 908'99 | 75,084 | 60,057 | 48,992 | 53,393 | 44,098 | 40,931 |
| | \$ 513,887 | \$ 557,757 | \$ | \$ 518,446 | \$ 401,694 | \$ 468,190 | \$ 466,226 | \$ 330,981 | \$ 302,702 | \$ 297,785 | \$ 225,832 | \$ 104,476 |
| Expenses | | | | | | | | | | | | |
| Advertising and Promo | 2,945 | 7,818 | 3,624 | 5,151 | 2,617 | 3,342 | 7,523 | 13,925 | 7,801 | | | |
| Bama Arts House | 16,894 | 6,663 | 18,361 | 12,968 | 12,549 | | 13,367 | 19,035 | 21,903 | 32,843 | 18,099 | 28,936 |
| Performing Art Series | 1,626 | 30,126 | 29,930 | 55,694 | 2,409 | 52,469 | 34,323 | 35,763 | 39,140 | 26,428 | 9,464 | 12,320 |
| Cleaning | 20,402 | 21,957 | 20,560 | 17,241 | 15,662 | 16,578 | 13,517 | 13,170 | 12,934 | 13,883 | 20,280 | 12,894 |
| Concessions | 38,191 | 48,778 | 45,720 | 34,966 | 34,728 | 28,295 | 19,605 | 22,803 | 16,548 | 17,512 | 6,982 | 7,912 |
| Computer | 1,406 | 4,916 | 1,164 | 1,516 | 2,305 | 2,375 | | 1,869 | 5,646 | 1,329 | 3,663 | 2,666 |
| Dues and Subscriptions | 1,500 | 2,510 | 1,727 | 1,382 | 1,798 | 2,250 | 3,492 | 910 | 1,410 | 1,350 | 1,289 | 430 |
| Accounting | 3,400 | 1,250 | 2,500 | 1,100 | 2,500 | 956 | 2,500 | 009 | 2,500 | 2,500 | | |
| Health Insurance | 7,672 | 4,018 | 3,161 | 3,125 | 2,898 | 2,898 | 2,888 | 2,195 | 2,275 | 875 | | |
| Theatre Insurance | 13,268 | 11,178 | 11,961 | 10,037 | 9,672 | 8,893 | 8,761 | 6,059 | 8,656 | 9,449 | 7,557 | 6,723 |
| Licenses and Permits | 1,827 | 2,146 | 1,985 | 3,993 | 3,960 | 3,749 | 3,672 | 3,108 | 3,774 | 1,997 | 3,682 | 3,603 |
| Lighting | 986 | 1,358 | 988 | 3,938 | 1,079 | 868 | 1,536 | 693 | 353 | 5,717 | 1,285 | 4,218 |
| Office Rent | 2,750 | 3,000 | 3,070 | 3,000 | 3,000 | 3,000 | 3,250 | 2,500 | 3,000 | 2,750 | 3,000 | 3,000 |
| Other Expenses | 5,551 | 2,527 | 1,696 | 3,307 | 3,728 | 27,361 | 819 | 5,747 | 5,657 | 3,215 | 4,443 | 3,442 |
| Printing/Office Supplies/Postage | 6,555 | 8,519 | 1,227 | 11,914 | 6,335 | 9,546 | 12,753 | 15,603 | 12,395 | 10,172 | 12,080 | 9,206 |
| Restoration/Repairs | 15,911 | 27,640 | 5,743 | 7,070 | 27,831 | 31,416 | 3,627 | 30,185 | 3,524 | 11,175 | 52,500 | 11,366 |
| Salaries and Benefits | 131,122 | 103,884 | 80,157 | 50,388 | 33,708 | 44,173 | 39,428 | 27,160 | 20,373 | 15,230 | 10,534 | 13,069 |
| Salaries PARA | 230,544 | 216,667 | 211,449 | 211,449 | 176,410 | 227,325 | 298,623 | 169,792 | 157,128 | 151,795 | 135,598 | 132,210 |
| Skidmore Fund | 524 | 447 | 005 | 370 | 415 | 460 | 190 | 540 | 225 | 310 | 335 | |
| Small Grants | 6,913 | 6,637 | 4,143 | 5,838 | 3,950 | 5,800 | 3,825 | 6,925 | 2,750 | 5,296 | 6,150 | 4,548 |
| Travel and Conferences | 949 | 3,022 | 4,726 | 4,857 | 5,721 | 4,460 | 7,275 | 2,007 | 582 | 1,584 | 1,406 | 1,286 |
| Utilities | 38,532 | 37,829 | 35,395 | 43,409 | 33,880 | 29,840 | 31,886 | 33,006 | 25,057 | 26,193 | 24,917 | 23,049 |
| VISA/MC Service Charge | 1,663 | 2,483 | 2,103 | 1,249 | 1,387 | 1,951 | 1,068 | 992 | 1,640 | 096 | | |
| | \$ 551,131 | \$ 558,373 | \$ 491,788 | \$ 493,962 | \$ 388,542 | \$ 507,826 | \$ 513,928 | \$ 414,587 | \$ 355,271 | \$ 342,563 | \$ 323,263 | \$ 280,858 |
| Difference | \$ 37,244 | \$ 566 | \$ 23,787 | , \$ 24,484 | \$ 13,152 | \$ 39,636 | \$ 47,702 | \$ 83,606 | \$ 52,569 | \$ 44,778 | \$ 97,431 | \$ 176,382 |

| Equipment Repairs Lighting Elevator PARA removations Office Rent Banna Renovations 1 012 391 Se6 1,734 13,200 1,744 1 883 762 1,294 13,200 1,744 2 1,60 1,140 13,200 13,200 40,191 2 1,60 1,140 13,200 13,200 41,435 3 1,60 1,239 13,200 13,200 40,191 4,854 6.88 2,986 13,200 40,191 1,024 1,0299 2,890 13,200 1,431 1,024 1,0299 2,890 13,200 3,000 1,024 1,0299 2,890 13,200 3,000 1,024 1,0299 2,892 13,200 3,000 4,666 3,57 4,419 13,200 3,000 4,867 4,882 1,414 13,200 3,000 5,144 3,57 4,419 13,200 3,000 6, | | | | | 35 Year I | Expenses for | 35 Year Expenses for Bama Theatre | tre | | | |
|--|-------|-----------|---------|----------|-----------|--------------------|-----------------------------------|-------------|---------------------|-----------|--------------|
| 1,012 391 13,000 13,200 10,243 13,200 13,200 10,243 13,200 13,200 10,243 13,200 13,200 10,243 13,200 13,200 10,243 13,200 13,200 10,243 11,224 13,200 13,200 13,200 10,243 11,224 13,200 12,200 12,20 | | Equipment | Repairs | Lighting | Elevator | Payment to PARA | Office renovations | Office Rent | Bama Renovations | Utilities | Yearly Total |
| 566 1,178 13,200 1,744 1,883 762 1,194 85.30 1,883 762 1,294 85.30 1,891 1,140 85.30 85.30 2,160 5,197 13,200 41,435 1,261 2,239 13,200 41,435 4,854 638 2,956 13,200 41,435 4,866 3,950 3,440 13,200 40,191 4,866 3,950 3,440 13,200 40,191 4,666 3,950 3,441 13,200 40,191 4,666 3,950 3,441 13,200 3,000 4,666 3,580 4,686 3,000 20,4227 5,114 3,587 4,686 3,000 20,4227 6,565 5,422 2,882 3,000 20,422 6,565 5,542 2,882 3,000 20,422 7,144 3,53 1,884 3,140 1,329 8,133< | 1980 | | 1,012 | 391 | | | | 13,200 | | 8,180 | 22,783 |
| 1,883 762 1,294 13,200 58,307 3,146 1,140 13,200 41,435 2,160 5,197 13,200 41,435 4,554 6,83 13,200 40,191 4,866 6,896 25,000 13,200 97,269 1,0243 10,299 2,889 13,200 97,260 1,0243 10,299 2,889 13,200 97,260 4,666 3,940 13,200 9,00 97,260 4,666 3,940 13,200 9,00 9,00 4,666 3,940 13,200 9,00 9,00 4,666 3,441 13,200 1,431 9,00 4,666 3,465 13,200 3,000 2,000 4,666 4,852 4,419 13,200 3,000 4,866 1,444 3,520 3,000 3,000 5,802 4,882 1,414 3,230 3,000 6,582 2,482 1,320 | 1981 | | 995 | 1,178 | | | | 13,200 | 1,744 | 16,419 | 33,863 |
| 3,146 1,140 13,200 85,549 2,160 5,197 13,200 41,485 2,837 13,200 97,209 4,554 2,956 13,200 40,191 4,564 3,808 2,956 13,200 40,191 4,564 3,808 2,956 13,200 40,191 4,866 3,940 13,200 40,191 10,243 10,299 2,839 13,200 4,866 3,441 13,200 3,000 4,666 3,441 13,200 3,000 4,666 1,2320 1,431 1,414 4,666 1,3200 1,431 1,414 4,666 1,3200 1,431 1,414 4,666 1,3200 1,414 1,320 4,666 1,414 1,320 3,000 2,340 2,488 1,414 2,250 3,013 6,873 3,73 3,000 2,340 2,874 3,000 3,000 | 1982 | 1,883 | 762 | 1,294 | | | | 13,200 | 58,307 | 11,282 | 124,630 |
| 2,160 5,197 13,200 41,435 1,261 2,239 13,200 97,269 4,554 638 2,966 25,000 13,200 97,269 4,866 3,950 3,940 13,200 1,431 97,269 4,866 3,950 3,940 13,200 1,431 97,269 57,14 3,577 4,419 13,200 1,431 97,269 57,14 3,577 4,419 13,200 1,431 97,00 4,666 3,532 1,414 13,200 3,000 204,227 4,666 4,882 1,414 13,200 3,000 204,227 4,866 1,414 13,200 3,000 204,227 6,565 5,422 4,882 3,000 2,250 3,013 6,873 3,753 3,000 2,250 4,882 1,882 3,732 3,000 2,260 5,342 1,882 3,733 3,000 3,000 6,565 | 1983 | | 3,146 | 1,140 | | | | 13,200 | 85,549 | 14,495 | 129,938 |
| 2,837 1,359 13,200 97,269 4,554 638 2,956 13,200 40,191 4,866 3,950 2,500 13,200 40,191 10,243 10,299 2,839 13,200 40,191 10,243 10,299 2,839 13,200 1,431 4,666 3,652 3,441 13,200 1,431 4,666 3,653 4,419 13,200 1,431 4,666 4,685 13,200 1,431 4,666 1,935 11,929 13,200 4,686 1,935 1,414 13,200 3,000 4,686 1,882 13,200 3,000 204,227 4,882 1,414 13,200 3,000 204,227 2,340 4,885 1,414 1,414 2,520 2,520 4,882 1,684 1,285 2,882 2,560 2,500 2,340 1,288 6,33 3,717 3,700 3,700 | 1984 | | 2,160 | 5,197 | | | | 13,200 | 41,435 | 20,957 | 85,719 |
| 4,554 2,239 13,200 40,191 4,854 6,83 2,956 13,200 9 4,864 3,808 2,956 13,200 9 4,864 3,963 13,200 9 13,200 10,243 10,299 2,839 13,200 9 5,14 3,557 4,419 13,200 9 4,666 11,929 13,200 3,000 9 4,666 11,929 13,200 3,000 9 4,666 11,929 13,200 3,000 9 4,666 1,925 13,200 3,000 204,227 4,666 1,414 13,200 3,000 204,227 5,802 4,882 1414 2,250 2,250 6,565 5,542 2,882 2,800 5,240 2,800 6,565 5,542 2,882 2,800 2,750 2,750 1,234 1,285 2,800 2,750 2,750 2,2 | 1985 | | 2,837 | 1,359 | | 13,200 | | | 97,269 | 16,429 | 102,929 |
| 4,554 6,580 13,200 13,200 4,656 3,940 13,200 1,431 4,866 3,940 13,200 1,431 10,243 10,299 2,839 13,200 57,144 3,557 4,419 13,200 1,431 4,666 1,935 11,929 13,200 2,000 3,135 10,935 11,929 2,802 4,686 4,666 4,882 13,200 2,000 204,227 8,502 4,686 13,200 2,000 204,227 8,582 4,686 2,300 2,000 204,227 8,582 4,882 2,882 2,882 2,780 2,750 8,565 5,542 2,882 2,780 2,750 2,750 8,656 5,542 2,882 2,882 2,780 2,750 1,234 1,234 3,733 2,750 2,750 2,750 1,234 1,343 5,744 3,338 2,780 2,780 | 1986 | | 1,261 | 2,239 | | 13,200 | | | 40,191 | 18,348 | 44,856 |
| 4,554 638 2,956 13,200 10,243 1,940 13,200 1,450 10,243 13,200 1,431 1,629 5,144 3,557 4,419 13,200 1,431 4,666 11,929 13,200 3,000 204,227 4,666 11,929 13,200 3,000 204,227 3,135 10,935 11,929 13,200 3,000 204,227 4,666 13,200 13,200 2,000 204,227 2,000 204,227 4,882 1,414 13,200 2,250 2,000 204,227 2,220 6,565 5,42 2,882 1,414 2,220 2,250 2,250 6,565 5,42 2,882 2,250 2,250 2,250 2,483 1,234 1,344 3,717 3,280 3,200 3,200 2,480 1,234 1,344 3,344 3,244 3,344 3,344 3,344 3,344 3,344 | 1987 | | 3,808 | 2,996 | 25,000 | 13,200 | | | | 18,484 | 147,996 |
| 4,866 3,950 3,940 13,200 6 7 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 9 8 8 8 9 8 9 8 9 8 9 8 9 8 9 9 9 8 9 | 1988 | 4,554 | 989 | 2,956 | | 13,200 | | | | 18,026 | 114,647 |
| 10,243 13,200 1,431 1 517 6,632 3,441 13,200 1,431 4,666 13,200 1,431 1 4,666 13,200 3,000 1 3,135 11,929 13,200 3,000 3,135 11,929 13,200 3,000 4,866 13,200 3,000 204,227 4,882 4,882 2,882 2,882 6,565 5,542 2,882 2,800 2,484 6,565 5,542 2,882 2,800 2,483 1,087 1,285 2,800 3,000 5,1413 1,234 1,285 2,800 3,000 5,1413 1,234 1,285 3,000 3,000 17,840 47 1,285 88 3,000 17,840 47 1,285 88 3,000 4,218 47 1,349 3,030 4,803 47 1,349 3,030 3,000 | 1989 | 4,866 | 3,950 | 3,940 | | 13,200 | | | | 18,829 | 107,768 |
| 517 6,632 3,441 13,200 1,431 8 4,666 1,357 4,419 13,200 1,431 8 4,666 1,3200 1,3200 3,000 8 2,3135 11,929 13,200 3,000 8 4,852 4,686 3,000 204,227 8 6,565 5,542 2,882 8 1,414 8 6,565 5,542 2,882 8 2,720 2,250 2,000 204,227 1,234 1,087 1,285 8 3,000 5,265 2,250 1,234 1,384 5,717 8 3,000 5,265 4,803 1,234 1,385 693 8 3,000 17,840 1,740 1,349 7,740 1,079 1,030 1,285 1,300 1,380 2,084 1,526 895 8 3,000 4,803 1,380 1,044 1,049 1,079 1,079 < | 1990 | 10,243 | 10,299 | 2,839 | | 13,200 | | | | 19,401 | 117,461 |
| 57,144 3,557 4,419 13,200 1,431 8 4,666 1,23 13,200 3,000 3,000 1,431 1,320 1,485 4,882 4,686 13,200 3,000 204,227 2,200 204,227 2,200 2,200 204,227 2,220 2,220 2,220 2,220 2,240 2,240 2,240 2,240 2,240 2,240 2,240 2,240 2,240 2,240 2,240 2,242 2,282 2,250 2,250 2,250 2,250 2,243 2,243 3,753 2,250 2, | 1991 | 517 | 6,632 | 3,441 | | 13,200 | | | | 17,943 | 94,580 |
| 4,666 13,200 3,000 8 3,135 11,929 13,200 3,000 8 4,822 4,686 3,000 204,227 8 2,340 2,488 1,414 8 2,250 204,227 6,565 5,542 2,882 8 2,750 2,250 3,013 6,873 3,753 8 3,000 5,240 1,234 1,087 1,285 8 3,000 5,1413 1,234 1,385 693 8 3,000 5,1413 1,234 1,536 8 3,000 4,803 1,234 1,536 8 3,000 4,803 1,234 1,536 8 3,000 4,803 1,044 8,040 1,079 1,280 4,803 1,044 8,040 1,388 3,900 4,22,00 1,044 8,040 1,388 3,000 4,21,00 1,044 8,040 1,388 3,000 | 1992 | 57,144 | 3,557 | 4,419 | | 13,200 | 1,431 | | | 18,000 | 137,655 |
| 3,135 10,935 11,929 13,200 3,000 3,000 2,000 2,000 2,04,227 2,000 2,04,227 2,04,22 2,04,22 2,04,22 2,04,22 2,04,22 2,04,22 <td< th=""><th>1993</th><th>4,666</th><th></th><th></th><th></th><th>13,200</th><th></th><th></th><th></th><th>18,000</th><th>37,754</th></td<> | 1993 | 4,666 | | | | 13,200 | | | | 18,000 | 37,754 |
| 5,802 4,686 13,200 3,000 204,227 4,852 4,686 3,000 204,227 2,340 2,488 1,414 2,500 204,227 6,565 5,542 2,882 2,750 2,003 7,425 7,460 4,218 3,000 5,1413 1,234 1,087 1,285 3,000 5,1413 2,202 4,504 3,53 6,50 4,804 1,234 13,435 6,93 6,50 4,804 1,349 7,740 1,09 3,000 422,909 1,349 7,740 1,09 3,000 422,909 1,349 7,740 1,09 3,000 422,909 1,044 8,040 1,58 3,000 20,333 1,044 8,040 1,58 3,000 20,333 2,321 1,259 644 3,250 11,143 2,321 12,579 8,1441 3,250 1,4131 1,4131 | 1994 | 3,135 | 10,935 | 11,929 | | 13,200 | | 3,000 | | 20,755 | 84,769 |
| 5,802 4,886 93,000 4,852 4,882 9,000 204,227 2,340 2,488 1,414 2,000 204,227 6,565 5,542 2,882 2,750 2,750 3,013 6,873 3,733 2,750 5,245 1,234 1,285 3,000 5,245 5,246 1,234 13,443 5,717 2,750 5,1413 1,234 13,483 693 3,000 3,000 4,804 2,002 4,504 35,36 3,000 4,804 1,7840 17,840 989 5,077 1,536 8 3,000 4,22,909 3,000 4,22,909 1,349 7,740 1,079 3,000 3,000 4,204 3,000 4,204 3,265 2,188 3,938 3,000 3,000 20,339 3,000 4,204 3,000 1,044 8,040 1,328 3,000 3,000 2,039 3,000 2,039 | 1995 | | | | | 13,200 | | | | 18,000 | 32,229 |
| 4,852 4,852 3,000 204,227 2,340 2,488 1,414 2,550 204,227 6,565 5,542 2,882 2,750 2,450 3,013 6,873 3,753 3,250 5,265 7,425 7,460 4,218 3,000 5,1413 1,234 1,087 1,285 8,200 5,1413 2,202 4,504 353 8,000 51,413 2,202 4,504 353 8,000 17,840 47 31,385 693 8 3,000 422,909 898 5,077 1,536 8 3,000 422,909 1,349 7,740 1,079 8 3,000 422,909 3,256 2,188 3,938 3,000 422,909 1,044 8,040 1,358 3,000 20,333 1,044 8,040 1,358 3,000 20,333 1,044 8,040 1,358 3,000 20,333 1,044 8,040 1,358 3,250 11,143 | 1996 | | 5,802 | 4,686 | | | | 3,000 | | 18,000 | 32,010 |
| 2,340 2,488 1,414 2,250 204,227 6,565 5,542 2,882 2,750 2,250 3,013 6,873 3,753 3,250 5,265 7,425 7,460 4,218 3,000 5,265 3,013 6,873 3,753 2,202 3,000 51,413 1,234 1,087 1,285 4,803 4,803 4,803 2,202 4,504 3,53 693 4,803 4,803 47 31,385 693 3,000 4,803 1,349 7,740 1,079 3,000 422,909 1,349 7,740 1,079 3,000 20,393 1,044 8,040 1,358 3,000 20,393 1,044 8,040 1,358 3,000 20,393 2,321 12,579 3,250 11,143 2,321 12,579 3,000 20,393 2,325 3,000 20,393 3,265 3,000 20,393 4,768 986 2,750 11,143 | 1997 | | 4,852 | | | | | 3,000 | | 18,000 | 25,852 |
| 2,340 2,488 1,414 2,250 6,565 5,542 2,882 2,750 3,013 6,873 3,753 3,000 5,265 7,425 7,460 4,218 3,000 5,265 1,234 1,087 1,285 3,000 51,413 1,234 13,443 5,717 2,750 51,413 47 31,385 693 4,803 17,80 989 5,077 1,536 3,000 422,909 1,349 7,740 1,079 3,000 422,909 1,044 8,040 1,358 3,000 20,393 1,044 8,040 1,358 3,000 20,393 2,321 12,579 2,750 11,143 2,321 12,579 2,750 11,143 2,321 12,579 2,750 11,143 2,321 12,579 2,750 11,143 2,321 12,579 2,750 11,143 2,321 12,579 2,750 11,143 3,14,11 3,250 14,711 | 1998 | | | | | | | 2,000 | 204,227 | 18,000 | 224,227 |
| 6,565 5,542 2,882 9 2,750 9 3,013 6,873 3,753 9 3,250 5,265 7,425 7,460 4,218 3,000 5,265 1,234 1,087 1,285 2,750 51,413 1,234 13,443 5,717 2,750 51,413 2,202 4,504 353 2,750 4,803 8 5,077 1,536 895 4,803 1,349 7,740 1,079 3,000 422,909 1,349 7,740 1,079 3,000 422,909 1,044 8,040 1,358 3,000 20,393 1,044 8,040 1,358 3,000 20,393 2,321 12,579 4,86 3,250 11,143 2,321 12,579 145,200 1431 12,411 | 1999 | 2,340 | 2,488 | 1,414 | | | | 2,250 | | 12,051 | 27,888 |
| 3,013 6,873 3,753 9 3,250 5,265 7,425 7,460 4,218 3,000 5,265 3,000 51,413 1,234 1,087 1,285 8,000 51,413 1,249 1,414 1,249 1,249 1,249 1,249 1,249 1,249 1,249 1,249 1,249 1,240 1,285 1,285 1,285 1,285 1,285 1,285 1,285 1,285 1,285 1,285 1,285 1,285 1,285 1,285 1,143 1,249 1,143 1,249 1,143 1,240 1,143 1,240 1,143 1,240 1,143 1,240 1,143 1,240 1,143 1,240 1,143 1,143 1,143 1,143 1,143 1,143 <th>2000</th> <th>6,565</th> <th>5,542</th> <th>2,882</th> <th></th> <th></th> <th></th> <th>2,750</th> <th></th> <th>19,860</th> <th>37,795</th> | 2000 | 6,565 | 5,542 | 2,882 | | | | 2,750 | | 19,860 | 37,795 |
| 7,425 7,460 4,218 9 3,000 5,265 1,034 1,087 1,285 9 5,143 1,413 1,413 5,143 1,413 1,413 1,414 5,717 1,234 2,750 5,480 1,480 1,480 1,480 1,480 1,480 1,480 1,480 1,480 1,780 1,784 1,784 1,740 1,079 1,285 | 2001 | 3,013 | 6,873 | 3,753 | | | | 3,250 | | 21,376 | 52,007 |
| 378 1,087 1,285 9.000 51,413 1,234 13,443 5,717 2,750 51,413 2,202 4,504 353 2,750 4,803 989 5,077 1,536 4,803 4,803 1,349 7,740 1,079 3,000 422,909 1,044 8,040 1,358 3,000 20,393 1,044 8,040 1,358 3,000 20,393 2,321 12,579 644 8,1441 3,250 11,143 2,321 12,579 81,641 2,500 11,143 1,087,525 | 2002 | 7,425 | 7,460 | 4,218 | | | | 3,000 | 5,265 | 18,710 | 46,078 |
| 1,234 13,443 5,717 2,750 2,750 2,750 2,750 2,750 2,750 2,750 2,750 2,750 2,750 2,750 2,750 2,750 2,750 2,750 2,750 2,750 2,750 2,803 2,803 2,803 2,803 2,803 2,803 2,803 2,803 2,803 2,912 <t< th=""><th>2003</th><th>378</th><th>1,087</th><th>1,285</th><th></th><th></th><th></th><th>3,000</th><th>51,413</th><th>20,652</th><th>77,815</th></t<> | 2003 | 378 | 1,087 | 1,285 | | | | 3,000 | 51,413 | 20,652 | 77,815 |
| 2,202 4,504 353 693 2,750 4,803 989 5,077 1,536 895 4,803 17,840 1,349 7,740 1,079 3,000 422,909 1,349 7,740 1,079 3,000 422,909 229 5,363 886 3,000 5,012 1,044 8,040 1,358 3,000 20,393 4,768 986 2,750 11,143 2,321 12,579 81,641 25,000 145,200 1,431 1,240 1,087,525 \$ | 2004 | 1,234 | 13,443 | 5,717 | | | | 2,750 | | 21,111 | 44,255 |
| 47 31,385 693 890 3,000 4,803 8 989 5,077 1,536 895 4,803 4,803 17,840 1,349 7,740 1,079 886 3,000 422,909 5,012 1,044 8,040 1,358 886 3,000 20,393 11,143 1,044 8,040 1,358 886 3,000 20,393 11,143 2,321 12,579 644 3,500 11,143 18,741 \$ 12,1493 \$ 196,010 \$ 81,641 \$ 25,000 \$ 145,200 \$ 1,431 \$ 124,070 \$ 1,087,525 \$ \$ | 2002 | 2,202 | 4,504 | 353 | | | | 2,750 | | 20,726 | 30,535 |
| 989 5,077 1,536 4,803 4,803 4,803 4,803 4,803 4,803 4,803 4,803 4,803 4,22,909 7,740 1,079 7,740 1,079 7,740 1,079 7,740 1,079 7,740 1,079 7,000 422,909 7,012 2,013 2,012 2,013 | 2006 | 47 | 31,385 | 663 | | | | 3,000 | | 29,032 | 64,157 |
| 2,084 15,256 895 17,840 17,840 1,349 7,740 1,079 3,000 422,909 3,265 2,188 3,938 3,000 5,012 1,044 8,040 1,358 3,000 20,393 4,768 986 3,000 20,393 2,321 12,579 44,768 986 11,143 \$ 121,493 12,579 81,641 25,000 145,200 1431 1431 124,070 10,087,525 \$ | 2007 | 686 | 5,077 | 1,536 | | | | 3,250 | 4,803 | 27,228 | 42,883 |
| 1,349 7,740 1,079 422,909 422,909 422,909 422,909 422,909 422,909 422,909 422,909 422,909 5,012 5,012 5,012 5,012 5,012 5,012 5,012 5,012 5,012 5,012 6,012 4,02 4,02 6,03 6,03 6,03 6,03 6,03 11,143 11 | 2008 | 2,084 | 15,256 | 568 | | | | 3,000 | 17,840 | 24,357 | 63,432 |
| 3,265 2,188 3,938 8,000 5,012 1,285 1,044 8,040 1,358 3,000 20,393 1,285 4,768 986 2,321 2,750 11,143 11,143 \$ 12,493 12,579 644 145,200 145,200 143,181 1,24,070 1,087,525 \$ | 2009 | 1,349 | 7,740 | 1,079 | | | | 3,000 | 422,909 | 28,216 | 464,293 |
| 229 5,363 886 3,070 1,285 1,044 8,040 1,358 3,000 20,393 2,321 4,768 986 11,143 2,321 12,579 644 18,741 \$ 121,493 196,010 \$ 81,641 25,000 \$ 145,200 \$ 1,431 \$ 124,070 \$ 1,087,525 \$ | 2010 | 3,265 | 2,188 | 3,938 | | | | 3,000 | 5,012 | 37,276 | 54,679 |
| 1,044 8,040 1,358 986 20,393 11,143 2,321 12,579 644 35,200 18,741 18,741 \$ 121,493 196,010 \$ 1,641 25,000 145,200 \$ 1,431 1,431 1,24,070 1,087,525 \$ | 2011 | 229 | 5,363 | 988 | | | | 3,070 | 1,285 | 31,116 | 41,949 |
| 4,768 986 2,750 11,143 2,321 12,579 644 3,250 18,741 \$ 121,493 \$ 196,010 \$ 81,641 \$ 25,000 \$ 145,200 \$ 1,431 \$ 124,070 \$ 1,087,525 \$ | 2012 | 1,044 | 8,040 | 1,358 | | | | 3,000 | 20,393 | 33,634 | 67,469 |
| \$2,321 12,579 644 \$45,200 \$145,200 \$1,431 \$124,070 \$10,87,525 \$8 | 2013 | | 4,768 | 986 | | | | 2,750 | 11,143 | 34,739 | 54,386 |
| \$ 121,493 \$ 196,010 \$ 81,641 \$ 25,000 \$ 145,200 \$ 1,431 \$ 124,070 \$ 1,087,525 \$ | 2014 | 2,321 | | | | | | 3,250 | 18,741 | 53,163 | |
| * | Total | 121 | \$ | \$ | | | \$ 1 | | 1 | \$ | \$ 2,543,164 |



COMMUNITY

Advocacv

The Arts Council serves as the umbrella organization for over 50 member organizations representing the visual, performing and literary arts, museums and philanthropic organizations. Any non-profit group (IRS-501c3) located in Tuscaloosa County can join The Arts Council as a member organization. Member organizations have access to the community calendar, are eligible to receive grant funding, receive a discount when renting the Bama Theatre and can attend workshops presented by The Arts Council geared toward issues facing non-profits. The Council also sponsors the Druid Arts Awards and Community Arts Conversations.

Left, "Rain" by Mary M. Meares, Purchase Award winner in the 2015 Double Exposure Competition

Alabama State Council on the Arts Residency in Tuscaloosa

March 4 - 6, 2015

Alabama State Council on the Arts staff and Board of Directors were in residence in Tuscaloosa for their quarterly meeting. Member organizations were featured in performances at a reception at the Dinah Washington Cultural Arts Center, also offering information and promotional items to the public. ASCA Board and Staff represented the first conference held at the new Embassy Suites. The group also toured the Federal Court House, Tuscaloosa Museum of Art and the new Alberta Performing Arts School.

8

Grants

The Small Grants program was established to aid Tuscaloosa County non-profit organizations, educators and artists in their pursuit of projects contributing to the greater good of local students and citizens through the arts. Since the advent of the program in 1986, local artists and organizations have received more than \$130,000. The Monster Makeover Grant was established to award funding from the Arts in Education Fund within the Community Foundation of West Alabama. Tuscaloosa City/County educators pursuing a project with an arts-based element are eligible for this grant.

Individual Artist Grants Awarded

Becky Beamer \$750 Tricia Schuster \$750

Organization Grants Awarded

Drishti a Vision of Life \$200 The Actor's Charitable Theatre \$1000 Tuscaloosa Children's Theatre \$1000

Total Grants Awarded \$3,700

Right, Students creating art work under the instruction of Ruth O'Connor in The Arts Council's Spectra program.

EDUCATION

Fducation

Bama Fanfare and Spectra bring the arts to students in West Alabama through programming at the Bama Theatre and performances and presentations taking place at local schools. Additional projects such as Adopt-a-School, Poetry-Out-Loud and the Visual Art Achievement Awards serve to educate and improve the quality of life of students on the local, regional and state levels.

Bama Fanfare and Spectra

- Bama Fanfare served 5,051 pre-K through elementary students from local city, county and private schools in Tuscaloosa County at the Bama Theatre. Bus transportation for some schools was made possible by a grant from the Community Foundation of West Alabama.
- Spectra served over 1,120 students at local schools, exposing them to multiple artistic disciplines.

Additional Arts Council Education Outreach

- Artist Kevin Reese was the featured educator in the SchoolSculptures residency March 23 - 27 for 4th and 5th grade students at Alberta Performing Arts School and University Place Elementary School. A joint project between The Arts Council and the Tuscaloosa City Schools, the week-long workshop involved art, math, physics and teamwork in the production of permanent moving sculptures (mobiles) for the schools. Total student/artist/staff contacts: 450. Made possible in part by grant funding from the Alabama **State Council on the Arts.** (pictured left)
- Serves as regional coordinator for the Visual Art Achievement Awards with 10 schools and 102 students represented and 125 attending the reception and awards ceremony.
- Serves as regional coordinator for Poetry Out Loud, serving 19 counties. 6 schools were represented with 699 students participating in the classroom competitions and 14 advancing to the regional competition. Local student Nicole Louw, Holy Spirit Catholic School, won first place in the State competition and will advance to the national competition in Washington, D.C.
- Serves the students of Westwood Elementary through the Adopt-A-School program, providing arts enrichment activities. 934 student contacts were made during SpectraFest with 106 teachers, staff and volunteers.
- In-service Workshop for local art teachers.
- Double Exposure presented 320 entries from Alabama artists, 83 exhibited, with 21 adults and 66 juniors submitting multiple pieces of
- 23 artists participated in the West Alabama Juried Show.
- Hosted Rep. Terri Sewell's 7th District Congressional Art **Competition in the Dinah Washington Cultural Arts Center** in April, 2015.

Gallery Exhibits

Art Competitions include the Double Exposure statewide photography exhibit and the West Alabama Juried show serving artists in West Alabama counties. Galleries are also open to individual artists and groups on approval. Exhibits taking place at the Bama's Junior League Gallery are noted. All others took place at the Arts Council Gallery at the Dinah Washington Cultural Arts Center.

June - Yvonne Wells July - Jamey Grimes August – Hannah Brown September – Joni Gruber

September - Arc of Tuscaloosa County (Bama)

October - B Side

October - Jennifer Hamner (Bama) November - West AL Juried Show (Bama) November -Sky Shineman and [ENTER]Connect December / January - Amy Pirkle January - Double Exposure (Bama) February- Yvonne Wells

February - Visual Art Achievement Awards (Bama)

March - TAUP

April – Chris Davenport May – Greg Cartmell

Nationwide

Nationally, the arts industry generates more than \$135 billion of economic activity - \$61 billion by the nation's nonprofit arts and culture organizations in addition to \$74 billion in event-related spending expenditures by their audiences. This economic activity supports over 4 million full-time jobs and generates over \$86 billion in resident household income. Our industry also generates \$22 billion in revenue to local, state and federal governments every year - a yield well beyond their collective \$4 billion in arts allocations.

Alabama's Creative Economy

The creative industries in Alabama represent 4, 781 businesses, employing a total of 71,081 people, who earn annual wages totaling more than \$2 billion, and generate almost \$8.7 billion in annual revenue. These figures represent 4.9% of the state's businesses, 3.7% of the state's employment, at least 2.9% of all wages earned and 2.5% of all business revenue.





From the Director:

The arts, with their indescribable beauty, their thought provoking narratives, and sometimes challenging messages, enrich our lives and unite our separate journeys. Too many times we take for granted the many elements that are required to make a community a great place to live and work. Of the many things playing a part in the development of a region as a complete picture, the arts continually fulfill a role of unequalled status. The arts enlighten, entertain and educate. Paul Allen, Co-Founder of Microsoft, once said "In my own philanthropy and business endeavors, I have seen the critical role that the arts play in stimulating creativity and in developing vital communities....the arts have a crucial impact on our economy and are an important catalyst for learning, discovery, and achievement in our country." West Alabama is a part of that discovery and achievement. The arts, enable us to see the world differently, compel us to think and maybe even have a better understanding of each other.

When signing into existence the National Endowment on the Arts, Lyndon Johnson said this, "Art is a nation's most precious heritage. For it is in our works of art that we reveal to ourselves and to others the inner vision which guides us as a nation. And where there is no vision, the people perish."

Sandra Wolfe, Executive Director The Arts Council of Tuscaloosa

Sandra Wolfe

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(HFARTS COUNCIL

Made possible in part by funding from







Above right, Photo from a book arts exhibit by Amy Pirkle at the CAC

Statistics courtesy of the Alabama State Council on the Arts (arts.state.al.us) and Americans for the Arts (americansforthearts.org).