



ANNUAL REPORT

Arts and Humanities Council of Tuscaloosa County, Inc.
June 2012 - April 2013



THE ARTS
COUNCIL

CULTURAL
ARTS
CENTER

BAMA
THEATRE



MISSION 2013



History and Purpose

Established by a group of citizens dedicated to the arts, the Arts and Humanities Council of Tuscaloosa County, Inc. is the Arts Division of the Tuscaloosa County Park and Recreation Authority. The purpose of the organization is to promote and encourage the arts and humanities in Tuscaloosa County. To achieve this objective, the Arts and Humanities Council of Tuscaloosa County, Inc. shall:

- Provide a means of cooperation, exchange of information and support among its 50 member organizations
- Stimulate and develop interest in and participation in the arts and humanities among the citizens of Tuscaloosa County

Staff

Sandra Wolfe, Executive Director
Sharron Rudowski, Education Director
David Allgood, Bama Theatre Manager
Kevin Ledgewood, Publicist
Meghan Hawkes, Marketing Coordinator/ Bama Theatre Assistant Manager

Board of Directors

Ann Bourne, President
Brenda Randall, Vice-President
Mark Sullivan, Treasurer
Margaret Wilson, Interim Secretary
Katie McAllister, Member Organization Representative
Rebecca Rothman, Past President

Members at Large

John Hicks
Valery Minges
Brendan Moore
Marcelyn Morrow

Board Members

Amy Cole Ahmed
Joan Brown
J.Sydney Cook, III
Pamela DeWitt
Andrew Grace
Elizabeth Hamner
Patrick Harper
Mary Kerr
Beverly May
Ruth O’Connor
John Owens
Sandra Ray
Dr. Loy Singleton
Debbie Watson
Kathy Yarbrough



Advisory Board

Evans Fitts
James Harrison, III
Dr. Hank Lazer
Anne Monfore
Marcia Quarles

Website Statistics

June 1, 2012 – March 27, 2013

tuscarts.org
Visits: 14,190
Unique Visitors: 10,086
Average Time on Site: 1 minute 36 seconds
Percentage New Visitors: 68.35%

cac.tuscarts.org
Visits: 1,526
Unique Visitors: 1,284
Average Time on Site: 58 seconds
Percentage New Visitors: 82.37%

bamatheatre.org
Visits: 27,773
Unique Visitors: 18,294
Average Time on Site: 1 minute 35 seconds
Percentage New Visitors: 63.53%

City Funding 2012 - 2013

\$50,000 awarded to The Arts Council from The City of Tuscaloosa was used to pay for Marketing Coordinator/ Bama Theatre Assistant Manager position with benefits. The position is responsible for:

- Maintaining the website
- Social media
- Monthly electronic newsletter
- Analytics and research
- Bama Theatre calendar
- Bama Theatre restoration projects as needed
- Bama Theatre coordination with Theatre Manager
- Development for the CAC
- Scheduling events at the CAC
- Jubilation ad sales and calendar
- Electronic database of patrons
- Event planning and promotion

20th Druid Arts Awards

The Druid Arts Awards were established to honor the patrons, sponsors, artists, educators and volunteers who have achieved distinction in the arts over a number of years in Tuscaloosa County.

Patron of the Arts Award:
City of Tuscaloosa & Tuscaloosa County Commission

Corporate Sponsor of the Year:
Alabama Power Foundation

Special Award: Ray Taylor
Special Award: David Jones

Music Volunteer: James “Ed” Shotts, M.D.
Music Educator: Doff Procter
Musician of the Year: The Cavell Trio-
Shelly Meggison, Osiris Molina
and Jenny Mann

Theatre Volunteer: Hugh Lee
Theatre Educator: Kristin Frangoulis
Theatre Artist: Leslie Poss

Visual Artist: Caleb O’Connor
Visual Arts Educator: Tricia Schuster
Visual Arts Volunteer : Anthony Bratina

Dancer of the Year: Alden Phillips
Dance Educator: Sarah Barry
Dance Volunteer: Mona Runge & Terri Godoy

Literary Artist: Lila Quintero Weaver
Literary Educator: Rick Bragg

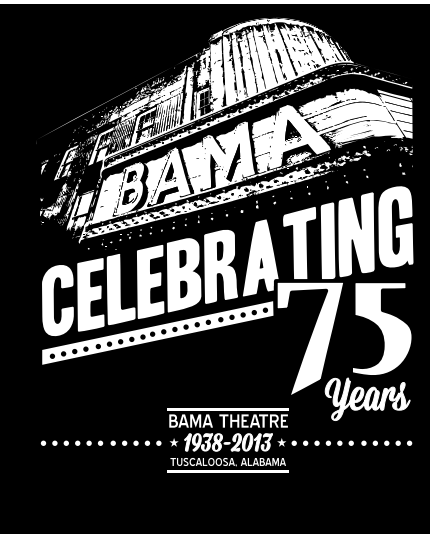
Home Grown Artist: Chuck Leavell





BAMA

DWCAC



Background

Constructed in 1937 through funds from the Public Works Administration (PWA), the historic Bama Theatre continues to captivate audiences with its twinkling lights and exciting year-round performance calendar. Managed by The Arts Council and occupied over 300 days per year, the venue hosts events presented by the organization and also those sponsored by outside promoters. From Joan Baez, the Fab Four and the Bama Art House Film Series to local and statewide art exhibits, the Bama is a cornerstone of cultural activity and community events in Tuscaloosa and West Alabama. Opened in 1938, this is the 75th anniversary year of the much loved anchor of downtown Tuscaloosa.

Bama Art House Film Series

Restoration Summer 2012-Spring 2013

Upcoming Restoration

Upcoming Events in 2013

- Summer 2012 Attendance: 1,645
- Fall 2012 Attendance: 2,725
- Winter 2013 Attendance: 2,151

- New legs/black drop/traveler - \$12,000
- Added canvas images of famous past performers in Bama Theatre lobby
- Purchased new durable chairs for stage right dressing rooms
- Painted interior of box office & Bama Bar floor
- Painted Bama Theatre Marquee - \$3,000
- Stage Left Dressing Room Project completed by Matthew Dunkin for his Eagle Scout Project - \$312.14 (paint)
- Mirrors replaced in stage left dressing rooms - \$935
- Plumbing repaired in stage left dressing rooms
- Rope replaced in rigging onstage - \$1,545.42
- Line inspection of rigging backstage for safety - In-Kind
- New weights purchased for backstage - \$827.26
- Star LED curtain purchased to rent at \$100 per day - \$6,061
- Flooring in backstage dressing rooms stripped/buffed or replaced - \$1,455
- Purchased trash cans - \$442.20

- Mural restoration project will be completed in 2013. Murals will be repaired, repainted and given an anti-glare protective covering. The total cost will be approximately \$8,000. Ruth O'Connor is serving as committee chair.
- 34 portable audience chairs will be purchased and used for additional seating in the front rows of the theatre, in the Greensboro Room and at the Cultural Arts Center as needed. The cost will be \$12, 477.45.

- **Judy Collins will be in concert on September 7, 2013 and will cost approximately \$40,000. Sponsorships will be available summer 2013.**
- 75th Anniversary event at the first Bama Art House Fall Film

Background



The Dinah Washington Cultural Arts Center (CAC) will be a hub for the arts in Tuscaloosa, managed and maintained by The Arts Council. The CAC will include a black box theatre providing family programming, rehearsal/meeting space for rent and also provide educational opportunities. In addition, the CAC will house offices for local arts groups and gallery spaces for The University of Alabama and The Arts Council. The City of Tuscaloosa received a \$1.5 million HUD grant to renovate the infrastructure of the building with The Arts Council concluding the project at an estimated cost of \$1.25 million. These funds are currently being raised by The Arts Council from within our community.

Fundraising

As of June 17, 2013

- \$1,007,200 raised (including \$500,000 from the Tuscaloosa County Commission)
- \$118,500 needed to complete construction on the first floor
- Additional funds needed to outfit offices, black box theatre and for operating costs
- In 2013, a manager will be needed to run night and weekend events at the CAC galleries and black box theatre space.
- The Arts Council has taken out the first loan in the organization's history to complete construction on the first floor.
- All current donors can be seen on cac.tuscarts.org.

CAC Events

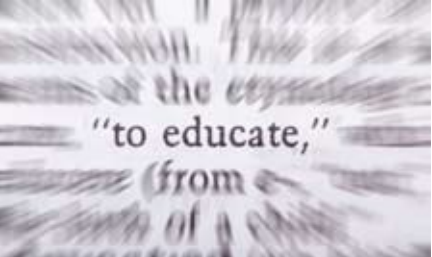
- Tours of the CAC while under construction are available anytime by contacting The Arts Council.
- **August 29, 2013: Grand Opening of the CAC on Dinah Washington's Birthday**

First floor transformation in the Dinah Washington Cultural Arts Center





COMMUNITY OUTREACH



Advocacy

The Arts Council serves as the umbrella organization for over 50 member organizations representing the visual, performing and literary arts, museums and philanthropic organizations. Any non-profit group (IRS-501c3) located in Tuscaloosa County can join The Arts Council as a member organization. Member organizations have access to the community calendar, are eligible to receive grant funding, receive a discount when renting the Bama Theatre and can attend workshops presented by The Arts Council geared toward issues facing non-profits. The Council also sponsors the Druid Arts Awards and Community Arts Conversations.

Community Arts Conversations

- October 2, 2012
- 28 member organizations were featured in the second annual event at the Tuscaloosa Amphitheater, offering information and promotional items to the public.
 - The goal of the event was to introduce the local cultural organizations to the public and provide information about them and their staff on a personal level.
 - The event was a great success with many members of the community in attendance
 - The greatest success of the event was the collaboration of the member organizations.

Small Grants

This program was established to aid Tuscaloosa County non-profit organizations, educators and artists in their pursuit of projects contributing to the greater good of local students and citizens through the arts. Organizations may apply for assistance for projects such as exhibits, festivals, residencies, consultants, attendance at seminars, institutes, workshops by artistic and/or administrative staff and productions. Professional artists may apply for small grants for pilot or short-term projects or opportunities. Since the advent of the program in 1986, local artists and organizations have received more than \$130,000.

Organizational Grant Awards

Kentuck Museum Association- <i>Kentuck For Kids</i>	\$1000
Theatre Tuscaloosa- <i>Ain't Misbehavin'</i>	\$1000
Tuscaloosa Symphony Orchestra Association, Inc.- <i>Cowboy Jamboree, Family Discovery Concert</i>	\$1000
Alabama Boychoir, Inc.- <i>Alabama Choir School Winter Final Rehearsal and Performance</i>	\$1000
Skyland Place Elementary School- <i>The Rainbow Fish Grant</i>	\$162.50
University Place Elementary School- <i>Music Instruments</i>	\$750
DRISHTI- <i>DRISHTI Bollywood Groove: Festival of Lights</i>	\$750
Canterbury Chapel & Episcopal Church- <i>Peanutbutter & Jelly Players Children's Theatre/School</i>	\$500
Northside High School Choir- <i>Beauty and Beast Musical Theatre Production</i>	\$500

Individual Grant Awards

Richard M. Nowell- <i>Equipment/supplies for paper making</i>	\$375
Luvada A. Harrison- <i>Student attendance/participation in the National Association for the Study and Performance Of African-American Music</i>	\$375

Total Awarded - \$7,412.50

Education

Educational outreach and opportunities for local artists have been priorities for The Arts Council since its inception in 1970. Bama Fanfare and Spectra bring the arts to students in West Alabama through programming at the Bama Theatre and performances and presentations taking place at local schools. Additional projects such as Adopt-a-School, Poetry-Out-Loud, the Visual Art Achievement Awards and the Monster Makeover program serve to educate and improve the quality of life of students on the local, regional and state levels.

Bama Fanfare and Spectra

- Bama Fanfare served 2,073 pre-K through elementary students from local city, county and private schools in Tuscaloosa and Pickens counties (at the Bama Theatre).
- Fanfare Caravans served 3,484 pre-K through elementary students from local city and private schools in Tuscaloosa and Pickens counties (on location at schools).
- Spectra provided 3,025 artist contacts at local schools, with students exposed to multiple disciplines.

Additional Educational Outreach

- The Arts Council serves as regional coordinator for the Visual Art Achievement Awards with 84 students submitting and 10 schools represented.
- The Arts Council serves as regional coordinator for Poetry Out Loud, serving 19 counties with 13 students representing 6 competing schools.
- The Arts Council serves the students of Westwood Elementary through the Adopt-A-School program, providing arts enrichment activities.
- *Tuscaloosa News'* Monster Makeover III was hosted by The Arts Council at the Bama featuring the artwork of 54 students from Tuscaloosa Magnet School and local artists' professional interpretation of their work. Estimated 350 artists, students and parents attended the Charity Auction with \$3,345.58 donated to art education in the Tuscaloosa City Schools. As a result of the program's success, The Community Foundation of West AL has established a fund to assist local schools in arts education.



Gallery Exhibits

Art Competitions include the Double Exposure statewide photography exhibit (Junior and Adult Divisions) and the West Alabama Juried show serving artists in Bibb, Fayette, Greene, Hale, Lamar, Marion, Pickens, Perry, Sumter, Tuscaloosa and Walker Counties. Galleries are also open to individual artists and groups on approval with no commission on sales.

• June	Crossroads Arts Alliance	GR
• July	Tina DuBose	GR
• Aug, Sep	Linda Bell	GR
• October	Monster Makeover	JLG & GR
• Nov, Dec	WAJS (123 pieces entered)	JLG & GR
• Jan, Feb	Double Exposure (95 pieces entered)	JLG & GR
• March	Visual Art Achievement	JLG
• April	Ulricke Franz	GR
• April	Tuscaloosa and University Painters	JLG
• May	Westwood Art Month	GR

GR= Greensboro Room, JLG= Junior League Gallery

Images representing the Double Exposure and Visual Art Achievement Awards Exhibits

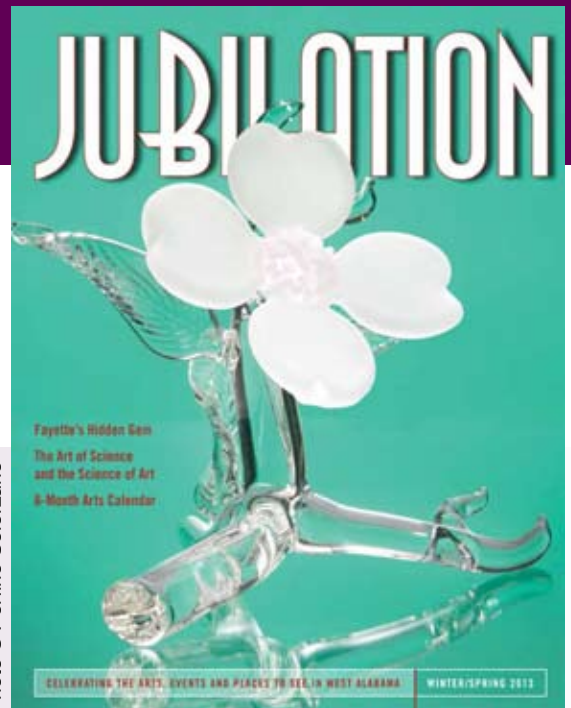


Jubilation Magazine

Jubilation magazine, a 60 page full color publication, is released twice per year and promotes local arts, artists and travel through articles by local authors and a six month calendar. The 26th edition will be published July 2013.

“The project has been a life changing experience for me.” -Delbert Reed, on his book, *All of Us Fought the War*, from the article by Margaret Clevenger

Photo © Porfirio Solorzano



“We need people who think with the creative side of their brains—people who have played in a band, who have painted... it enhances symbiotic thinking capabilities, not always thinking in the same paradigm, learning how to kick-start a new idea, or how to get a job done better; less expensively.”

—Annette Byrd, GlaxoSmithKline

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